



NEBRIJA SPACE AT ART MADRID 2026: AESTHETIC INTELLIGENCE AGAINST CREATIVE AUTOMATION

- Nebrija University presents at Art Madrid'26 *Estancias transitorias (NotanIA SipedagogIE)*, a project that asserts aesthetic intelligence as a critical alternative to creative automation.
- Seven Fine Arts students develop individual proposals under a shared experimental methodology.
- The initiative is supported by Liquitex, a pioneering brand in professional acrylics and a benchmark in technical innovation.

Madrid, February 23, 2026. Nebrija University presents *Estancias transitorias (NotanIA SipedagogIE)* at Art Madrid 2026, a curatorial project that critically addresses the accelerating entanglement between artistic production and Artificial Intelligence.

Conceived as a collective pedagogical experiment, the project foregrounds what it terms *aesthetic intelligence*—a mode of knowledge grounded in embodied presence, material sensitivity, affective resonance, and processual time. Rather than adopting a technophobic stance, the proposal identifies and defends territories of artistic experience that resist algorithmic capture.

At a moment when generative AI reshapes cultural production through speed, replication, and optimization, *Estancias transitorias* shifts attention toward the irreducible: gesture, surface, temporality, and the dialogical exchange between artist and matter. It argues that artistic knowledge cannot be fully abstracted into data sets or predictive systems, as it remains rooted in corporeality, contingency, and situated experience.

The title's neologism—*NotanIA SipedagogIE*—condenses the project's position: "Not so much AI, but pedagogy." The phrase proposes a critical and empathetic pedagogical framework that resists the instrumentalization of artistic learning. Here, experimentation, failure, slowness, and doubt are not inefficiencies to be eliminated, but necessary conditions of formation.

The methodology begins with the poetic appropriation of a verse, functioning as conceptual and affective trigger. From this point, each participant constructs a mood board understood as a sensitive cartography of process. The subsequent intersemiotic translation—from verbal language to visual articulation—culminates in a two-dimensional work that deliberately excludes written text, relying instead on the communicative force of form, chromatic tension, and material texture.

Each artist then assigns an economic value to their work based on material investment, time expenditure, and affective charge, subtly questioning dominant mechanisms of valuation within contemporary art markets increasingly shaped by visibility metrics and algorithmic exposure.

Nebrija Space operates as a collective and transitional structure inspired by Madrid's SER parking zones—areas defined by temporary occupation and regulated duration. The stand becomes a spatial metaphor for impermanence and negotiated presence. Over the course of the fair, it functions as a site of friction against homogenization, where individual propositions enter into dialogue, generating a polyphonic field of positions.

Seven Fine Arts students—Álvaro Fernández, Blanca Lanaspá, Inés Sánchez, Laura Nogales, Marialex Arcaya, Pablo Padilla Sadurni, and Verónica Bergua—present works addressing memory, identity, emotional geographies, femininity, absence, and speculative architectures. While formally diverse, their proposals share a commitment to material inquiry and the construction of singular artistic voices.

Within the context of Art Madrid 2026, *Estancias transitorias (NotanIA SipedagogIE)* advances urgent questions regarding the conditions of artistic production in the algorithmic age. Rather than positioning AI as adversary or savior, the project situates aesthetic practice within a field of tension—where technological acceleration coexists with embodied resistance, and where artistic formation insists on remaining irreducibly human.

About Nebrija University

Nebrija University is a leading academic institution distinguished by the high employability of its graduates, its strong ties to the professional sector, its international outlook, and its commitment to research.

The Nebrija model is centered on personalized education: each student is supported throughout their academic journey to become the best professional—and the best individual—they can be. Nebrija students learn through practice and acquire key professional competencies demanded by the contemporary global landscape.

High academic standards—applied equally to students and to faculty and research staff—have positioned Nebrija University prominently in major national and international rankings.

Based in Madrid, the University currently enrolls more than 15,000 undergraduate and postgraduate students and counts nearly 60,000 alumni worldwide.

About Liquitex

Liquitex, the global reference brand in professional acrylics, joins Art Madrid'26 as a sponsor in its commitment to empowering artists and supporting contemporary creation through Nebrija Space. In the 21st edition of the fair, Liquitex reinforces its mission to enable individuals to explore their creative energy, inviting them to imagine and tell stories through art.

The American brand Liquitex has recently been awarded B Corp Certification, joining a global community of companies committed to shared values. This milestone reflects and reinforces the brand's long-term commitments to artistic excellence, sustainability, social responsibility—supported by artists, employees, and local communities—and transparency in its business model.

Liquitex continues to develop new projects and products with unwavering dedication, remaining faithful to its principles of innovation and quality while striving to generate positive change for society and the environment, and to leave a more positive mark on the future.

For more information about Liquitex and its sustainability commitments, visit:

<https://www.liquitex.com/row/sustain/>

About Art Madrid

Art Madrid, the contemporary art fair, will celebrate 21 years of contemporary art from March 4 to 8, 2026, at the Galería de Cristal of the Palacio de Cibeles. Marking its 21st anniversary, the fair consolidates its position as a key reference within both the national and international art scene. Over two decades, it has stood out for its commitment to diversity and the quality of its artistic proposals, attracting more than 100,000 visitors across its last five editions.

The Galería de Cristal of the Palacio de Cibeles, with its prime location and excellent transport connections, offers a unique setting that enhances the experience of engaging with contemporary art. Transformed during the days of the fair, the space becomes a meeting point for galleries, collectors, artists, and art enthusiasts from around the world.

In this edition, Art Madrid continues to strengthen its mission of promoting the art market and collecting practices nationally and internationally, while fostering cultural dialogue and accessibility. The fair maintains its approachable spirit and commitment to innovation, presenting itself as an inclusive platform for audiences to explore the latest trends in contemporary art.

ART MADRID
March 4–8, 2026
Crystal Gallery of the Palacio de Cibeles
C/ Montalbán 1, next to Plaza de Cibeles
www.art-madrid.com

[Click here](#) for more information about Art Madrid'26 and access to press materials. And don't forget to visit www.art-madrid.com.

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